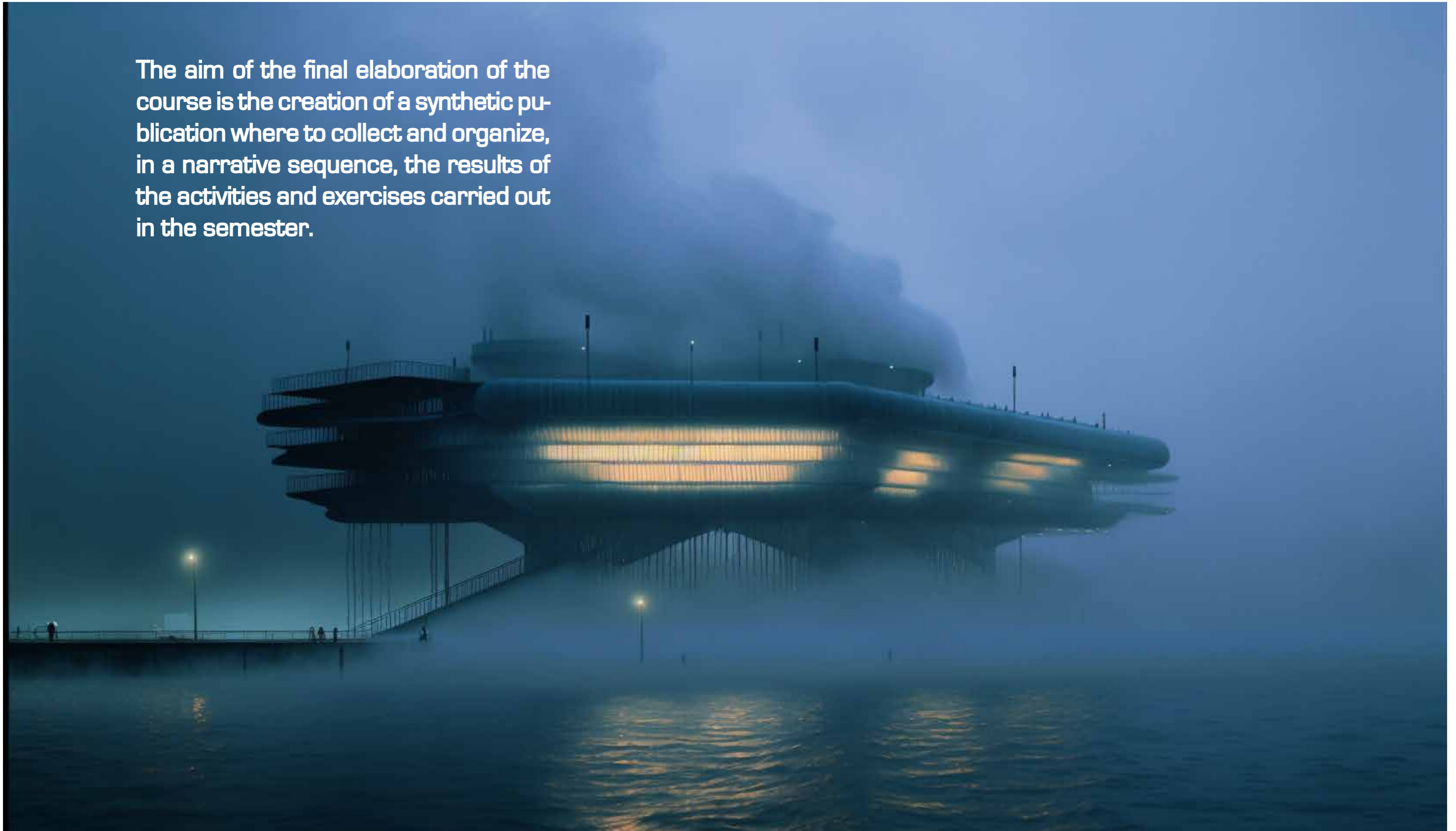




## CREDIT #07 PROJECT BOOKLET



The aim of the final elaboration of the course is the creation of a synthetic publication where to collect and organize, in a narrative sequence, the results of the activities and exercises carried out in the semester.





### What to do

This assignment concludes the series of exercises carried out in the semester and will constitute the basis for the final discussion.

For this final work, students are required to organize all the material produced in the semester with the aim of communicating the idea and the architectural solutions in a synthetic and narrative form.

For this purpose, it is required to produce an explanatory booklet.

### How to do

The booklet must be drawn up in such a way as to describe the design process starting from the story telling, generation ideas to the final representation of the architectural project.

The narrative development must contain an introductory part related to the context of intervention with its present characteristics and a theoretical presentation of its physical, geographic and morphological conditions. The introductory part must, also, include a story illustrating an hypothetical settlement and the main character acting on it with his/her profile, hobbies and occupations. The description must be accompanied by images and explanatory description.

Another paragraph must be dedicated to collect all the images of the AI generations including the prompts used, solutions and alternative procedures applied to improve the final results. Some full pages (at least 6) must be dedicated to show the best selected images.

For the final part students are required to describe the architectural proposal coming out from the previous research using the classic representation based on plans, sections, views and, mainly, some renders and a video in full HD.

If an architectural model is required, the booklet must even include some good photos of it.

### What to produce and evaluation

- n°1 Booklet presented in hard copy inside the maximum format of UNI EN A4 vertical with a resolution of 300 dpi.

- the same Booklet presented in file .pdf with a resolution of 300 dpi

- the same Booklet for web use in file .pdf with a resolution of 75 dpi

- video produced in the 16/9 format, Full HD 1920x1080 .mov or .mpeg4

The evaluation of the final products will take into account not only the quality of the project, but also the clarity and methodological rigor of the design process with particular attention to the procedures used, the critical and philosophical approach, and the experimental nature of the solutions.

### References

- Indesign master example & editorial rules

[https://www.mailab.biz/wp-content/uploads/ASSIGNMENT%20GUIDE/R-SMALL\\_FORMATO%20E%20NORME\\_EDITORIALI.zip](https://www.mailab.biz/wp-content/uploads/ASSIGNMENT%20GUIDE/R-SMALL_FORMATO%20E%20NORME_EDITORIALI.zip)

